**What Makes a Movie Successful?**

**Team Members:**

Bryan Mangrum

Coye Roseberry

Giselle Namata

Inetha McLean

**Project Description:**

A detailed look at the highest grossing movies and how certain variables such as studio, director, release date, and genre affect the title’s gross revenue.

**Research questions:**

* How often do movies get a positive ROI when comparing budget to box office gross?
* Does release date affect gross revenue?
* Do certain genres on average make more than others?
* Do certain directors have more success at the box office than others?
* Which studios spend the most and which have the highest grossing movies?
* What factors affect the percentage of domestic or international sales in the overall sales?

**Datasets:**

<https://www.kaggle.com/sanjeetsinghnaik/top-1000-highest-grossing-movies>

<https://www.kaggle.com/tmdb/tmdb-movie-metadata>

**Tasks:**

* Import data
* Clean/Manipulate data
* Each team member will be responsible for creating visualizations that answer 1 question
* Collaborate to ensure a smooth, cohesive presentation of the data
* Present
* Profit?